

Media Kit 2026

Good News from the Middle East

3,000+

Articles Published

50K+

Monthly Readers

60K+

Social Followers

12+

Years Online



ABOUT BARAKABITS

Sharing the Middle East Beyond Headlines

BarakaBits ("Good News") is the web's leading source for positive stories from the Middle East. Since 2013, we've published over 3,000 articles showcasing the region's culture, innovation, and humanity.

OUR MISSION

To share the Middle East beyond headlines — the innovation, culture, and stories that inspire.

OUR AUDIENCE

Educated, culturally-curious readers interested in Middle Eastern travel, culture, business, and social impact.

50K+

Monthly Visitors

120K+

Monthly Page Views

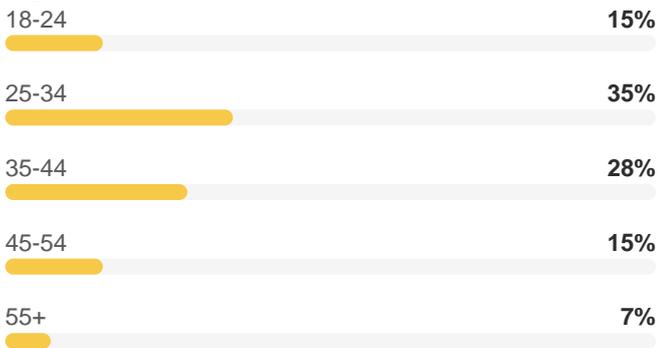
3:45

Avg Session Time

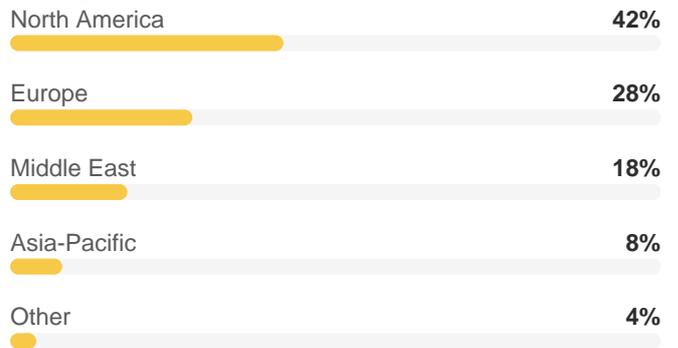
72%

College-Educated

Age Distribution



Geographic Reach



58%

Female

45%

Earn \$75K+

+15%

YoY Growth

+22%

YoY Engagement

CONTENT

3,000+ Stories and Growing

Every article is written or reviewed by our editorial team, fact-checked, and SEO-optimized.

3,000+

Total Articles

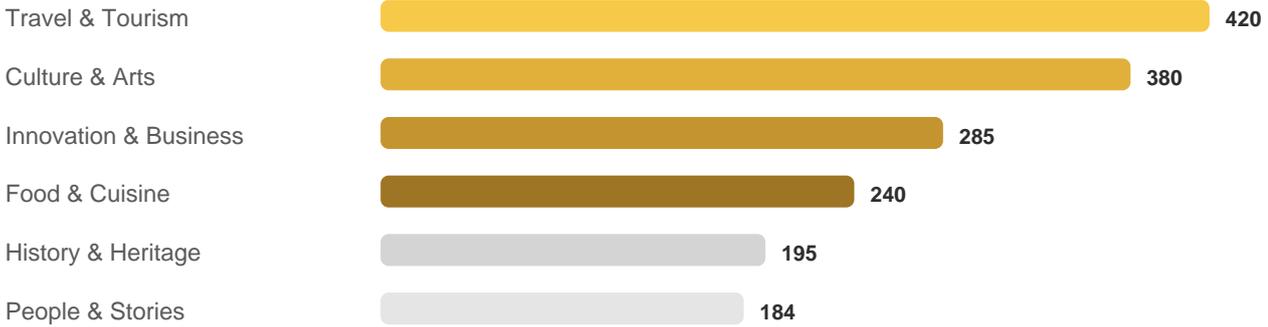
400+

Top 10 Keywords

DA 35

Domain Authority

Content Categories



Bilingual: English (74%) + Arabic (26%)

Reach both Western and MENA audiences with dual-language content.

SOCIAL MEDIA & EMAIL

60,000+ Followers Across Platforms



Facebook

25K+

3-5% Engagement



Instagram

15K+

Strong visual reach



Twitter/X

12K+

Active community



LinkedIn

8K+

B2B audience

5,200+

Email Subscribers

28%

Open Rate (vs 21% avg)

4.2%

Click Rate (vs 2.3% avg)

SPONSORSHIP PACKAGES

Partner With Us

Choose the package that fits your goals. All content is permanent and SEO-optimized.

Sponsored Article

\$299

- 800-1,200 word article
- SEO optimization
- 1-2 do-follow links
- Social media promotion
- Email newsletter feature
- Permanent placement

Bilingual Article

\$499

- English + Arabic versions
- Everything in Sponsored Article
- 2-4 do-follow links
- Bilingual social promotion
- Reach Western + MENA audiences

Premium Feature

\$599

MOST POPULAR

- 1,500-2,000 word in-depth article
- Homepage feature (7 days)
- 3-5 do-follow links
- 3x social media promotion
- Email newsletter spotlight
- Performance report included

Sponsored Content Series

\$899+

3+ related articles with SEO content strategy, 6-12 do-follow links, sustained brand presence

10% off 3+ articles	15% off 5+ articles	20% off 10+ articles
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Add-Ons

Rush publishing (3-5 days)	+\$100
Video embed	+\$50
Infographic creation	+\$150
30-day performance report	+\$99
Sponsored email newsletter	+\$200

Real Results for Real Brands

15x ROI

Cultural Organization

Premium Feature Article — \$599

12,400

Page views (30d)

850

Social shares

320

Click-throughs

40%

Signup increase

“BarakaBits helped us reach exactly the audience we needed — people genuinely interested in Middle Eastern culture.”
— Sarah K., Arts Organization Director

22x ROI

Tourism Board

Content Series (5 articles) — \$1,799

26,800

Total page views

580

Booking clicks

#1-3

Google rankings

500+

Monthly views

“The series gave us evergreen content that continues to bring visitors to Jordan.”
— Ahmed R., Tourism Marketing Manager

18x ROI

E-Learning Platform

Bilingual Sponsored Article — \$499

8,200

Page views

210

Direct signups

#3

Google ranking

400+

Extra signups

“BarakaBits delivered exactly what we needed — authentic content, perfect audience, measurable results.”
— Jennifer L., Online Education Founder

WHY SPONSOR BARAKABITS?

Five Reasons to Partner With Us

1 Authentic Audience

Genuinely interested in Middle Eastern content. High engagement (3:45 min avg.), educated & affluent (72% college-educated, 45% earn \$75K+).

2 SEO Value

Domain authority 35 with do-follow backlinks. Content ranks for relevant keywords and placement is permanent — content never expires.

3 Bilingual Reach

English content reaches Western audiences while Arabic content reaches MENA. Dual visibility in search engines bridges East and West.

4 Quality & Trust

12+ years online as an established, trusted brand. Editorial integrity with professional writing and cultural sensitivity.

5 Measurable Results

Trackable links with full analytics. Social amplification across 60K+ followers. Email reach to 5,200+ subscribers. Long-term value.

IDEAL SPONSORS

Travel & Tourism

Cultural Organizations

Education & Universities

Business & Trade

Technology & Startups

Food & E-Commerce

Publishing & Media

WHAT OUR PARTNERS SAY

"BarakaBits gave our cultural organization exactly the visibility we needed. The article was authentic, well-written, and drove measurable results."

— Sarah K., Arts Organization Director

"The ROI was incredible. We got hundreds of signups directly from one article, and it's still performing 18 months later."

— Jennifer L., Online Education Founder



Let's Work Together

Reach our engaged audience of Middle East enthusiasts.

- 1 Email us at sponsor@barakabits.com with your goals
- 2 We'll send a custom proposal within 24-48 hours
- 3 Review and approve
- 4 We create and publish amazing content
- 5 Watch the results roll in

Get in Touch

sponsor@barakabits.com
barakabits.com/sponsored-content

Payment: PayPal | Stripe



4.8/5.0

Average Client Satisfaction